

LIFESTYLE REWARDS 2018 SALES INCENTIVE TRIPS

GENERAL INFORMATION & POLICIES

QUALIFICATION PERIOD

Varies by region | Asia Pacific & Africa: 1 Sept. 1-31 Jan. 2018. Europe, Latin America, Middle East & North America: 1 Oct. 2017-28 Feb. 2018. Greater China: 1 Sept. 2017-28 Feb. 2018. Japan: 1 Sept. 2017-28 Feb. 2018.

QUALIFICATION CRITERIA

See pages 3-7 of this document.

TRIP LOCATIONS

Varies by region | Asia Pacific & Africa: Vancouver, Canada. Europe & Middle East, North America: Punta Cana, Dominican Republic. Greater China: Sydney, Australia. Japan: Honolulu, Hawaii. Latin America: Orlando, Florida.

TRIP DATES

Varies by region | Asia Pacific & Africa: 16-21 May 2018. Europe & Middle East and North America: 25-30 June 2018. Greater China: 22-27 May & 27 May-1 June 2018. Japan: 9-14 May 2018. Latin America: 28 May-2 June 2018.

ANNUAL EVENT DESCRIPTION

Distributors are given the opportunity to earn a trip for one or two, with various levels of airfare vouchers offered within those trips, to the destination chosen for their region.

TRIP ATTENDANCE GUIDELINES

Trip earners at all ranks below Diamond Director must attend the Sales Incentive Trip for the region where their business is registered, and may only attend one Sales Incentive Trip with costs covered by Jeunesse, per the trip promotion. Career Diamond Director and above* trip earners may attend one Sales Incentive Trip of their choice with costs covered by Jeunesse, per the trip promotion.

RSVP REQUIREMENTS

Trip earners in Asia Pacific & Africa and Greater China regions are required to RSVP for the trip for the region where their business is registered via their Country Manager or General Manager by the specified date; otherwise, space is **not guaranteed**. Trip earners in Europe & Middle East, Japan, Latin America & North America regions are required to RSVP for the trip for the region where

their business is registered via the online RSVP system in Joffice by the specified dates below; otherwise, space is **not guaranteed**.

Asia Pacific & Africa: 28 Feb. 2018.

Europe & Middle East, North America: 31 March 2018.

Greater China: 10 March 2018.

Japan: 28 Feb. 2018.

Latin America: 31 March 2018.

AIR TRAVEL

Trip earners will be responsible for booking their own roundtrip flights. Reimbursement of the value of the earned airfare voucher, up to but not exceeding the amount of their purchased airfare receipt, will be issued to Distributors 30 days after the close of the trip, after they have uploaded their receipt(s) to the "Uploads" section of their Joffice $^{\text{TM}}$.

ACCOMMODATIONS

All trip earners will be provided with accommodations in a standard guest room. Trip earners of all ranks who receive a "Full trip for 1" will receive one bed in a double occupancy room, and can choose the person with whom they would like to room as long as both trip earners inform Jeunesse of their request on or before the specified dates, by region. For Distributors in Asia Pacific, Africa, Europe, Japan, Middle East and North America, please send an email with your request to Events@JeunesseGlobal.com, and for Distributors in Latin America, send an email with your request to EventsLatam@JeunesseHQ.com. For Distributors in Greater China, please contact your Country Manager or General Manager.

Asia Pacific & Africa: 28 Feb. 2018.

Europe & Middle East, North America: 31 March 2018.

Greater China: 15 April 2018.

Japan: 31 March 2018.

Latin America: 31 March 2018.

If no rooming request is made, trip earners of all ranks who receive a "Full trip for 1" will be paired with another "Full trip for 1" earner of the same sex. Trip earners who receive a "Full trip for 2" will receive one double occupancy room and will room with their chosen guest.

GROUND TRANSFERS

Ground transportation will be provided when possible for trip earners from the airport to the hotel upon arrival at destination and from the hotel to the airport upon departure, but it is **not guaranteed**. Trip earners should refer to the FAQ document found in Joffice for the trip associated with their region or the trip website found in the Events Calendar at JeunesseGlobal. com for more information. Ground transportation for Jeunesseled activities will vary based on vehicle availability, group size and activity.

MEALS

Most meals are provided. Please see your trip itinerary for details.

INCIDENTAL CHARGES

No incidental charges are covered.

AMENITIES AND ACTIVITIES

Provided by company for trip earner and their guest, if applicable.

TAX REPORTING

Cost of accommodations, provided meals, amenities, gifts, prizes and activities will be reported as taxable income, where required, to the appropriate tax authority.

CASH-IN-LIEU

Cash in lieu of attendance is not permitted.

TRANSFERS

All earned trips and airfare vouchers are nontransferable and have no cash value.

CANCELLATION

Jeunesse must receive notification of any cancellations for Asia Pacific & Africa and Greater China regions by 15 March 2018. Jeunesse must receive notifications of any cancellations for Europe & Middle East, Japan, Latin America and North America regions by 15 April 2018. Any trip earners who cancel after these dates may still have portions of accommodations, amenities, gifts, prizes and activities reported to the proper tax authority where required.

DISTRIBUTOR RESPONSIBILITIES

Distributors must be active and in good standing with the company to participate in the promotion. Being active means a Distributor has generated 60 PV points during the "Autoship" or "SmartDelivery" month. If he/she does not meet these qualifications, the earned program and any airfare vouchers will be forfeited. All tickets are nontransferable and nonrefundable. All rooms are based on double occupancy, and program earners may choose the person with whom they wish to room by notifying Jeunesse before the deadline, in the "Accommodations" section. Program earners are responsible for making sure they have a

current passport with an expiration date that is at least six months after trip end date, and, if necessary, a visa to enter the country or countries. Program benefits will be denied if they are the result of a violation of Section 6 of the Policies and Procedures.

GUEST POLICY

- 1) Trip earners of a "Full trip for 1" or a "Full trip for 2" will be allowed to bring guests in the following priority, pending availability:
- (a) Total value of their earned trip promotion
- (b) Career rank
- 2) Trip earners must inform Jeunesse of their intended guest(s) on or before the below dates, by region. A Jeunesse representative will reach out within 14 days after a request has been submitted, if your guest request has been granted.

Asia Pacific & Africa: Please notify your Country Manager or General Manager of your guest by 28 Feb. 2018.

Europe & Middle East and North America: Please send an email to Events@JeunesseGlobal.com with your guest request **and** submit it through the online RSVP system in your Joffice by 31 March 2018.

Greater China: Please notify your Country Manager or General Manager of your guest request by 10 March 2018.

Japan: Please send an email to Events@JeunesseGlobal.com with your guest request **and** submit it through the online RSVP system in your Joffice by 28 Feb. 2018.

Latin America: Please send an email to

EventsLatam@JeunesseHQ.com with your guest request **and** submit it through the online RSVP system in your Joffice by 31 March 2018.

- 3) Trip earners whose guest(s) has/have been approved by Jeunesse are responsible for booking and covering the cost of airfare for guest(s). There will then be an additional cost per guest, to be paid to Jeunesse, for hotel accommodations, provided meals, planned activities and ground transportation during the trip.
- 4) Trip earner's guest(s) may not be a Jeunesse Distributor.
- 5) Guests can be Distributor's child.
- *Distributor whose highest recognized rank achieved in Jeunesse is Diamond Director or above.
- **Distributor whose highest recognized rank achieved in Jeunesse is Double Diamond Director or above.

THIS POLICY IS SUBJECT TO CHANGE WITHOUT NOTICE.



Asia Pacific, Africa, Japan* **3 WAYS** to QUALIFY



- 400-449 Travel Points: Full trip for 1 person
- 450-499 Travel Points: Full trip for 1 person, plus a \$250 USD airfare voucher
- 500-599 Travel Points: The full trip for 1 person, plus a \$500 USD airfare voucher
- 600-949 Travel Points: Full trip for 2 people
- 950-999 Travel Points: Full trip for 2 people, plus a \$500 USD airfare voucher
- 1,000-1,099 Travel Points: Full trip for 2 people, plus a \$1,000 USD airfare voucher
- 1,100 Travel Points: Full trip for 2 people, plus a \$2,000 USD airfare voucher



- Generate **200–299 cycles and accumulate 100 Travel Points** during this promotion: Full trip for 1 person, PLUS a \$250 USD airfare voucher
- Generate **300-449 cycles and accumulate 100 Travel Points** during this promotion: Full trip for 1 person, PLUS a \$500 USD airfare voucher
- Generate **450-549 cycles and accumulate 100 Travel Points** during this promotion: Full trip for 2 people
- Generate **550-699 cycles and accumulate 100 Travel Points** during this promotion: Full trip for 2 people, PLUS a \$500 USD airfare voucher
- Generate **700-849 cycles and accumulate 100 Travel Points** during this promotion: Full trip for 2 people, PLUS a \$1,000 USD airfare voucher
- Generate **850 cycles and accumulate 100 Travel Points** during this promotion: Full trip for 2 people, PLUS a \$2,000 USD airfare voucher



- Maintain your REAL[†] Director-level rank for two months and accumulate a minimum of **100 Travel Points:** Full trip for 1 person, PLUS a \$500 USD airfare voucher
- Advance from your REAL Director-level rank to the next level for any one month and accumulate a minimum of 100 Travel Points: Full trip for 2 people, PLUS a \$500 USD airfare voucher
- Advance to the rank of qualified Ruby Director for any one month and accumulate a minimum of 100 Travel Points: Full trip for 2 people, PLUS a \$500 USD airfare voucher
- Maintain your REAL Director-level rank for five months and accumulate a minimum of 100 Travel Points: Full trip for 2 people, PLUS a \$1,000 USD airfare voucher

*This promotion is only available to Distributors in the following countries: Angola, Australia, Benin, Botswana, Brunei Darussalam, Burkina Faso, Burundi, Cambodia, Cameroon, Congo, Democratic Republic of Congo, Ethiopia, Fiji, Gabon, Ghana, Guinea, Guinea-Bissau, India, Indonesia, Ivory Coast, Japan, Kenya, Lesotho, Malawi, Mongolia, Morocco, Mozambique, Namibia, New Zealand, Niger, Nigeria, Philippines, Rwanda, Senegal, Singapore, South Africa, South Korea, Swaziland, Tanzania, Thailand, Togo, Uganda, Vietnam, Zambia and Zimbabwe. Distributors must be active and in good standing with the company, and in line with other Distributor Responsibilities listed herein, to participate in the promotion. All tickets are nontransferable and nonrefundable. All rooms are based on double occupancy. Double occupancy winners may choose the person with whom they wish to room. Winners are responsible for making sure they have a current passport with an expiration date that is at least six months after trip end date, and, if necessary, a visa to enter the country or countries. Promotion benefits will be denied if they are the result of a violation of Section 6 of the Policies and Procedures.

^{**} Travel Points are accumulated through event, promo, & sign-up packages purchased, and personally sponsored enrollees, during qualification months.

^{***}Cycles are calculated on the first day of the month for the preceding month.

Europe, Middle East & North America* **3 WAYS** to QUALIFY



- 300-349 Travel Points: Land Package for 1
- 350-399 Travel Points: Land Package for 1, plus \$250 airfare voucher
- 400-499 Travel Points: Land Package for 1, plus \$500 airfare voucher
- 500-849 Travel Points: Land Package for 2
- 850-899 Travel Points: Land Package for 2, plus \$500 airfare voucher
- 900-999 Travel Points Land Package for 2, plus \$1,000 airfare voucher
- 1,000+ Travel Points: Land Package for 2, plus \$2,000 airfare voucher



- Generate 150-249 cycles and accumulate 50 Travel Points during this promotion:
 Land Package for 1, plus \$250 airfare voucherGenerate
- Generate **250-399 cycles and accumulate 50 Travel Points** during this promotion: Land Package for 1, plus \$500 airfare voucher
- Generate **400-499 cycles and accumulate 50 Travel Points** during this promotion: Land Package for 2
- Generate **500-649 cycles and accumulate 50 Travel Points** during this promotion: Land Package for 2, plus \$500 airfare voucher
- Generate **650-799 cycles and accumulate 50 Travel Points** during this promotion: Land Package for 2, plus \$1,000 airfare voucher
- Generate **800 cycles and accumulate 50 Travel Points** during this promotion: Land Package for 2, plus \$2,000 airfare voucher



- Maintain your REAL[†] Director rank for two months and accumulate a minimum of 50
 Travel Points: Land Package for 1, PLUS \$500 airfare voucher
- Advance from your current Director rank for any one month and accumulate a minimum of 50 Travel Points: Land Package for 2, PLUS a \$500 USD airfare voucher
- Advance to the rank of qualified Ruby Director for any one month and accumulate a minimum of 50 Travel Points: Land Package for 2, PLUS \$500 airfare voucher
- Maintain your REAL Director rank for five months and accumulate a minimum of 50
 Travel Points: Land Package for 2, PLUS \$1,000 airfare voucher

*Promotion is valid in U.S., Canada, Puerto Rico, Bermuda, Gibraltar, Guernsey, Jersey, United Kingdom, Austria, Belgium, Canary Islands, Denmark, Finland, France, Germany, Iceland, Ireland, Italy, Luxembourg, Malta, Mauritius, Monaco, Mongolia, Morocco, Netherlands, New Caledonia, Reunion, Sweden, Switzerland, Norway, Turkey, Israel, Armenia, Belarus, Kazakhstan, Kyrgyzstan, Russian Federation, Azerbaijan, Georgia, Republic of Moldova, Tajikistan, Turkmenistan, Ukraine, Uzbekistan, Bahrain, Egypt, Jordan, Kuwait, Oman, Qatar, Saudi Arabia, United. Arab Emirates, Albania, Bulgaria, Croatia, Cyprus, Czech Republic, Estonia, Greece, Hungary, Latvia, Lithuania, The Former Yugoslav Republic of Macedonia, Poland, Portugal, Romania, Slovak Republic, Slovenia, Spain And Tunisia. Distributors must be active and in good standing with the company, and in line with other Distributor Responsibilities listed herein, to participate in the promotion. All tickets are nontransferable and nonrefundable. All rooms are based on double occupancy. Double occupancy winners may choose the person with whom they wish to room. Winners are responsible for making sure they have a current passport with an expiration date that is at least six months after trip end date, and, if necessary, a visa to enter the country or countries. Promotion benefits will be denied if they are the result of a violation of Section 6 of the Policies and Procedures.

- ** Travel Points are accumulated through event, promotions, and sign-up packages purchased, and personally sponsored enrollees, during qualification months.
- $\ensuremath{^{***}}$ Cycles are calculated on the first day of the month for the preceding month.
- † Your REAL rank is your highest rank earned.

Greater China* **3 WAYS** to QUALIFY



- 400-549 Travel Points: Full trip for 1 (including 6-day tour & 5-night hotel stay for 1 person)
- **550-599 Travel Points:** Full trip for 1 (including 6-day tour & 5-night hotel stay for 1 person) and \$250 USD airfare voucher
- **600-749 Travel Points:** Full trip for 1 (including 6-day tour & 5-night hotel stay for 1 person) and \$500 USD airfare voucher
- **750-849 Travel Points:** Full trip for 1 (including 6-day tour & 5-night hotel stay for 1 person) and \$1,000 USD airfare voucher
- **850-1099 Travel Points:** Full trip for 2 (including 6-day tour & 5-night hotel stay for 2 people)
- 1,100 -1,299 Travel Points: Full trip for 2 (including 6-day tour & 5-night hotel stay for 2 people) and \$1,000 airfare voucher
- 1,300 Travel Points: Full trip for 2 (including 6-day tour & 5-night hotel stay for 2 people) and \$2.000 airfare voucher



- Generate 200-299 cycles and accumulate 100 Travel Points during this promotion:
 Full trip for 1 (including 6-day tour & 5-night hotel stay for 1 person), PLUS a \$250 USD airfare voucher
- Generate 300-399 cycles and accumulate 100 Travel Points during this promotion:
 Full trip for 1 (including 6-day tour & 5-night hotel stay for 1 person), PLUS a \$500 USD airfare voucher
- Generate **400-549 cycles and accumulate 100 Travel Points** during this promotion: Full trip for 2 (including 6-day tour & 5-night hotel stay for 2 people)
- Generate 550-649 cycles and accumulate 100 Travel Points during this promotion:
 Full trip for 2 (including 6-day tour & 5-night hotel stay for 2 people), PLUS a \$500 USD airfare voucher
- Generate 650-799 cycles and accumulate 100 Travel Points during this promotion:
 Full trip for 2 (including 6-day tour & 5-night hotel stay for 2 people), PLUS a \$1,000 USD airfare voucher
- Generate 800 cycles and accumulate 100 Travel Points during this promotion:
 Full trip for 2 (including 6-day tour & 5-night hotel stay for 2 people), PLUS a \$2,000 USD airfare voucher



- Maintain your REAL[†] Director-level rank for two months and accumulate a minimum of 100 Travel Points: Full trip for 1 (including 6-day tour & 5-night hotel stay for 1 person)
- Maintain your REAL[†] Director-level rank for four months and accumulate a minimum of 100 Travel Points: Full trip for 2 (including 6-day tour & 5-night hotel stay for 2 people)
- Advance to the rank of qualified Ruby Director for any one month and accumulate a minimum of 100 Travel Points: Full trip for 2 (including 6-day tour & 5-night hotel stay for 2 people), PLUS a \$500 USD airfare voucher
- Advance from your REAL Director-level rank to the next level for any one month and accumulate a minimum of 100 Travel Points: Full trip for 2 (including 6-day tour & 5-night hotel stay for 2 people), PLUS a \$1,000 USD airfare voucher
- Maintain your REAL Director-level rank for five months and accumulate a minimum of 100 Travel Points: Full trip for 2 people, PLUS a \$1,000 USD airfare voucher

^{*}This promotion is only available in Greater China (China, Macau, Taiwan and Hong Kong). Distributors must be active and in good standing with the company, and in line with other Distributor Responsibilities listed herein, to participate in the promotion. All tickets are nontransferable and nonrefundable. All rooms are based on double occupancy. Double occupancy winners may choose the person with whom they wish to room. Winners are responsible for making sure they have a current passport with an expiration date that is at least six months after trip end date, and, if necessary, a visa to enter the country or countries.

^{**} Travel Points are accumulated through event, promotional, and sign-up packages purchased, and personally sponsored enrollees, during qualification months.

^{***}Cycles are calculated on the first day of the month for the preceding month.

[†]Your REAL rank is your highest rank earned.

Latin America* Ways to Qualify **3 WAYS** to QUALIFY



- **300-349 Travel Points:** Four hotel nights for one person + Jeunesse World HQ tour + Parks + Dinner show
- **350-399 Travel Points:** Four hotel nights for one person + Jeunesse World HQ tour + Parks + Dinner show + \$250 USD airfare voucher
- 400-449 Travel Points: Four hotel nights for one person + Jeunesse World HQ tour + Parks + Dinner show + \$500 USD airfare voucher
- **450-499 Travel Points:** Four hotel nights for one person + Jeunesse World HQ tour + Parks + Dinner show + \$750 USD airfare youcher
- **500-549 Travel Points:** Four hotel nights for one person + Jeunesse World HQ tour + Parks + Dinner show + \$1,000 USD airfare voucher
- **550-649 Travel Points:** Four hotel nights for two people + Jeunesse World HQ tour + Parks + Dinner show
- 650 699 Travel Points: Four hotel nights for two people + Jeunesse World HQ tour + Parks + Dinner show + \$250 USD airfare voucher
- **700-749 Travel Points:** Four hotel nights for two people + Jeunesse World HQ tour + Parks + Dinner show + \$500 USD airfare voucher
- **750-799 Travel Points:** Four hotel nights for two people + Jeunesse World HQ tour + Parks + Dinner show + \$750 USD airfare voucher
- +800 Travel Points: Four hotel nights for two people + Jeunesse World HQ tour + Parks + Dinner show + \$1,000 USD airfare voucher



- Generate **150–249 cycles** and accumulate 50 Travel Points** during this promotion: Four hotel nights for one person, PLUS a \$250 USD airfare voucher
- Generate **250–399 cycles and accumulate 50 Travel Points** during this promotion: Four hotel nights for one person, PLUS a \$500 USD airfare voucher
- Generate **400-499 cycles and accumulate 50 Travel Points** during this promotion: Four hotel nights for two people
- Generate **500-649 cycles and accumulate 50 Travel Points** during this promotion: Four hotel nights for two people, PLUS a \$500 USD airfare voucher
- Generate **650-799 cycles and accumulate 50 Travel Points** during this promotion: Four hotel nights for two people, PLUS a \$1000 USD airfare voucher
- Generate **800 cycles and accumulate 50 Travel Points** during this promotion: Four hotel nights for two people, PLUS a \$2,000 USD airfare voucher



- Maintain your REAL[†] Director-level rank for two months and accumulate a minimum of 50 Travel Points: Four hotel nights for one person, PLUS a \$500 USD airfare voucher
- Advance to the next level from your REAL Director-level rank for any one month and accumulate a minimum of 50 Travel Points: Four hotel nights for two people, PLUS a \$500 USD airfare voucher
- IF you are a qualified Sapphire upon entering the promotion: Advance to the rank of qualified Ruby Director for any one month, and accumulate a minimum of 50 Travel Points: Four hotel nights for two people. PLUS a \$500 USD airfare voucher
- Maintain your REAL Director-level rank for five months and accumulate a minimum of 50 Travel Points: Four hotel nights for two people, PLUS a \$1,000 USD airfare voucher

TRAVEL POINT BREAKDOWN

SUCCESS PACKAGE

1-YEAR JUMBO PACKAGE

30 PTS

AMBASSADOR PACKAGE

25 PTS

JUMBO PACKAGE

15 PTS

SUPREME PACKAGE

10 PTS

BASIC PACKAGE

5 PTS

UPGRADE FROM BASIC TO AMBASSADOR PACKAGE

15 PTS

YOUTH ENHANCEMENT PACKAGE 10 PTS for you and 5 pts for your Sponsor who

Purchases the package (for every month purchased)

POINTS FOR PREFERRED

Earn 120 Jeunesse Preferred Travel Points: Register SIX Customers in Jeunesse Preferred during the promotional period to unlock the "Points for Preferred" Travel Points.

CREATE-A-PACK

300 CV AND ABOVE WILL EQUAL A JUMBO PACKAGE, 15 PTS 200-299 CV WILL EQUAL A SUPREME PACKAGE, 10 PTS 100-199 CV WILL EQUAL A BASIC PACKAGE, 5 PTS

As the buyer, purchase your SmartDelivery for 6 or 12 months during the promo period and get 10 pts.

The winner of one of the top prizes can opt for a lesser prize if he/she wishes.

Event packages that offer double Travel Points will only count if the package is purchased within the Distributor's registered region.

^{*} Distributors must be active and in good standing with the company, and in line with other Distributor Responsibilities listed herein, to participate in the promotion. All tickets are nontransferable and nonrefundable. All rooms based on double occupancy. Double occupancy winners may choose the person with whom they wish to room. If you are a winner for two (2), you cannot bring another Jeunesse Distributor if he/she is not the co-applicant of the active account. Winners are responsible for making sure they have a current passport with an expiration date that is at least six months after trip end date, and, if necessary, a visa to enter the country or countries. **Cycles are calculated on the first day of the month for the preceding month. †Your REAL rank is defined as your highest rank earned.

^{**} Travel Points are accumulated through event, promo, & sign-up packages purchased, and personally sponsored enrollees, during qualification months.

^{***}Cycles are calculated on the first day of the month for the preceding month.

[†]Your REAL rank is your highest rank earned.