

# WHAT I NEED TO KNOW ABOUT THE JEUNESSE OPPORTUNITY

## United States Income Disclosure – 2019

**TO PARTICIPATE** - As a Jeunesse Global Distributor, you may participate in three ways:

- You can buy products at the wholesale price for personal use.
- You can make a retail profit by buying and then reselling products directly to your customers or by selling products to your customers through your Jeunesse replicated website.
- You can earn commissions from the sales to your customers and from the sales of a team of like-minded people who want sell products to customers and recruit other people to become distributors.

### TO EARN MONEY

- Retail Profits: Simply submit your application and purchase a starter kit at \$49.95. You can then sell products to your customers and keep the difference as well as earn a bonus for sales to first time customers and distributors.
- Commissions: Recruit and build a team of distributors and teach them to sell to customers and build their own teams. To earn commissions from the sales of others in your team, you must:
  - sell or purchase a minimum amount of product (100 CV) in a month within your first year; and
  - purchase or sell a minimum amount of product each month (60 CV).
- You cannot earn money simply for recruiting or sponsoring someone.

If you seek to earn extra income, either part time or full time, you will incur expenses, as in any other business. You must also be realistic in the time and energy you must commit. Direct selling is rewarding and provides ample opportunity for personal growth; it also requires hard work and persistence.

**OF THE 9,139 U.S. DISTRIBUTORS WHO HAVE EVER SPONSORED SOMEONE AND HAD SOME ACTIVITY IN 2018, 19.4% DID NOT EARN ANY COMMISSIONS IN 2018\***

### WHAT I SHOULD KNOW IF I DECIDE TO PARTICIPATE

- You are not required to carry any inventory.
- You will set your own schedule and choose how and when to work.
- Most people start their Jeunesse Global business by selling part-time to their friends and family to make a little extra money.
- Building a successful business takes hard work, time and expense.
- Like all businesses, some Distributors will succeed, while some will not.

### HOW MUCH CAN I EARN BY SELLING JEUNESSE GLOBAL PRODUCTS?

- Retail Profits: As a Distributor, you may buy products at wholesale prices that are up to 40% less than the suggested retail price and up to 15% less than the prices for preferred customers. Your earnings are the difference between the wholesale price and the selling price.
- Total reported earnings of all trackable sales and commissions (we don't track all in person sales):\*\*
  - 59.96% (about 4,475) earned more than \$245 -- and the rest made less;
  - 13.14 % (about 1,035) earned more than \$4,350; and
  - 2.12% (about 158) earned more than \$82,000.
- The top 1% of all earners averaged 6 years to get there and took between 1 and 9 years.

### WHAT IF IT DOESN'T WORK FOR ME?

- Your initial order will be refunded 100% if you resign within the first 30 days.
- A 90% refund of your subsequent orders will be refunded if you resign within the first year and if the products are unopened and otherwise still marketable.

\* This number excludes those Distributors who were converted to wholesale customers by not engaging in any distributor-like activity for 90 days. See Wholesale Customer in the Glossary of Terms.

\*\* These figures do not include expenses incurred and should not be considered as guarantees or projections of your actual earnings or profits